

EARN A SEAT AT THE TABLE



5 Five choices for transforming from functional expert to strategic leader.

KEYNOTE BY

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DESCRIPTION

There are two groups of people in every organization. The majority of people thought to be down in the weeds and a rare few who can see the big picture. The question is, which are you?

If you want to make a lasting difference in your organization, you need to be more than a functional expert. You need to generate transformation at the organizational and individual levels. You need to be more strategic.

In this empowering and entertaining keynote, you will learn the five unexpected and essential choices for becoming more strategic in how you think, act, and lead.

BIO

Jeff Shannon is a professional facilitator and ICF-certified executive coach who leads 50 strategy and culture-building workshops per year. Jeff is known for radiating positive energy, inspirational storytelling, and strategic thinking. Before becoming a founding partner at Bravium, he spent 17 years at Conagra Brands, where he transformed from a Financial Analyst building spreadsheets to a Brand Director leading a \$1 Billion business.

KEY HIGHLIGHTS

- Discover what it means to be strategic
- Learn how curiosity can put the odds in your favor
- Develop a proven method for preventing fire drills
- Protect yourself from risk using a 2,000-year-old idea
- Make better choices by asking the right questions
- Act with greater confidence

This keynote speech is transformational for any professional and especially so for anyone who is working in the fast-paced and always-on nature of the critical service functions like Human Resources, Finance, and IT. If you want to empower your employees to stop waiting for permission and start acting like owners, this keynote is perfect for you.

CONTACT

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